



WALK THE TALK:

CASE STUDIES FROM THE
BULLZI KNOWLEDGE ARCHIVES

About Bullzi:

Bullzi is in the business keeping organisation machineries humming at optimum levels.
To know more about Bullzi, visit www.bullz-inc.com or mail at sanjeev@bullz-inc.com

Case Study 7:

TRANSFORMING A BILLION LIVES

PROBLEM

A 29 year old global not-for-profit organization operating across 5 continents set up a unit six years ago to focus on achieving “Full Economic Citizenship” for the under-served population in the world.

The country teams wanted to move beyond the pilots and launch themselves for scale, and were feeling restless and unfocused

The global management team wanted to use the last six years experience and understanding to articulate a clear Vision and Mission and align the team towards achieving a common goal.

PROCESS

Identifying the 'goal'

- Bullzi facilitated the process of working out a vision and mission, for the Global Management Team, using a combination of ideation techniques.
- This process was done with a smaller group from amongst the global team

Getting Global team aligned

- In a workshop involving participants from all countries, Bullzi first got a 'buy in' to the 'vision' from all
- Bullzi then guided the team to create their BHAG and use that to anchor their country initiatives to one single goal.

OUTCOME



Strategies for implementation of the key initiatives worked out. First full year of business plan ahead of target



They have also identified transformative initiatives that they need to undertake in order to be able to reach their goal



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